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Draplin's recent fame came about thanks to a series of

Draplin's design & work ethic is simple - "Work hard. Do good work. For good people." In other words, do your best, & avoid the crazies. This mentality has kept him honest in his work & with his clients, providing an authenticity to his designs that's clearly visible. DDC has done many projects over the years, from logos to posters to snowboard graphics & the like.

Sources: <https://www.aarondraplin.com>